

Kaitlyn Hermann

User Experience Designer

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HI!

UX Designer and Researcher with experience in B2B and B2C e-commerce purchase experiences. I use user research and design thinking to design intuitive flows that enhance usability, boost conversion, and align with business objectives.

EXPERIENCE

Mouser Electronics, Mansfield, TX — *UX Designer II*

SEPT 2023 - AUG 2025

- Collaborated with highly agile teams to deliver impactful solutions.
- Led UX design for multiple cart and checkout projects, ensuring consistency and a smooth purchasing experience.
- Managed multiple high-priority corporate initiatives, ensuring timely delivery and alignment with business objectives.
- Designed executive-level presentations to effectively communicate project strategies and outcomes.

Mouser Electronics, Mansfield, TX — *UX Designer I*

MAY 2022 - SEPT 2023

- Strategically balanced user needs, business objectives, and technical constraints to deliver innovative, high-quality solutions.
- Maintained consistency, usability, and accessibility across features while upholding design standards and integrity.
- Partnered with cross-functional teams, including business analysts, product managers, architects, developers, and product owners, to align on goals and strategies.

EDUCATION

University of North Texas,
Denton, TX — *BFA*

Bachelor of Fine Arts in
Communication Design with a
concentration in User Experience
Design and a minor in Art History.

SKILLS

- Wireframing and Prototyping
- Discovery and Research
- Design Thinking
- Creative Problem Solving
- Usability Testing
- Data-Driven Design
- Digital Accessibility (WCAG 2.1 AA standards)
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SOFTWARE

- Axure RP
- Figma
- Adobe Creative Suite

